

The Inkwell Ad Contract

Mentor High School 6477 Center Street Mentor, OH 44060 440-974-5300

Business Name _____

Contact Name _____

Address _____

Phone _____

Price per issue

Full page \$150
 1 / 2 page \$ 100
 1 / 4 page \$ 75
 1 / 8 page \$ 40

Publication Dates

November 3, 2008
 December 18, 2008
 February 23, 2009
 May 1, 2009

All ad copy, artwork, or photos must be submitted three weeks prior to the publication date. All payments are due with this contract. All ads should be scanner-ready and provided by the advertiser. For an additional \$50 fee, *The Inkwell* staff can create an ad for you. Please attach a drawing and/or details for the ad if interested in this service. Only advertising that meets the same guidelines as *The Inkwell* editorial content will be accepted. No advertising will be accepted that is libelous, irresponsible, advocates an illegal activity, or which the staff deems in poor taste. Acceptance of advertising does not constitute an endorsement by the Mentor Public Schools, staff, or the staff of *The Inkwell*.

I would like to place an ad in the following issue(s) of *The Inkwell*: (check all that apply)

November	Full Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
December	Full Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
February	Full Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
May	Full Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	_ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>

Total # of ads for all issues

	Full page x \$150 =	\$	
	_ page x \$100 =	\$	
	_ page x \$75 =	\$	
	1/8 page x \$40 =	\$	
	Optional Ad Design =	\$50.00	
	Grand Total Enclosed=		

_____ Advertiser's signature

_____ Date

_____ Adviser's signature

_____ Date

Please make all checks payable to *The Inkwell*.