

# **The Inkwell** Ad Contract

Mentor High School      6477 Center Street      Mentor, OH 44060      440-974-5300

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**Price per issue**

Full page            \$150  
 1 / 2 page         \$ 100  
 1 / 4 page         \$ 75  
 1 / 8 page         \$ 40

**Publication Dates**

October 26, 2009  
 December 16, 2009  
 February 10, 2010  
 April 28, 2010  
 June 2, 2010

All ad copy, artwork, or photos must be submitted three weeks prior to the publication date. All payments are due with this contract. All ads should be scanner-ready and provided by the advertiser.

Only advertising that meets the same guidelines as *The Inkwell* editorial content will be accepted. No advertising will be accepted that is libelous, irresponsible, advocates an illegal activity, or which the staff deems in poor taste. Acceptance of advertising does not constitute an endorsement by the Mentor Public Schools, staff, or the staff of *The Inkwell*. Advertising may become available on our companion website [www.mentorhigh.com/inkwell](http://www.mentorhigh.com/inkwell). Please email the staff for opportunities.

I would like to place an ad in the following print issue(s) of *The Inkwell*: (check all that apply)

October	Full Page	<input type="checkbox"/>	½ Page	<input type="checkbox"/>	¼ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
December	Full Page	<input type="checkbox"/>	½ Page	<input type="checkbox"/>	¼ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
February	Full Page	<input type="checkbox"/>	½ Page	<input type="checkbox"/>	¼ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
April	Full Page	<input type="checkbox"/>	½ Page	<input type="checkbox"/>	¼ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>
June	Full Page	<input type="checkbox"/>	½ Page	<input type="checkbox"/>	¼ Page	<input type="checkbox"/>	1/8 Page	<input type="checkbox"/>

**Total # of ads for all issues**

	Full page x \$150 =	\$
	½ page x \$100 =	\$
	¼ page x \$75 =	\$
	1/8 page x \$40 =	\$
Grand Total Enclosed=		

\_\_\_\_\_ Advertiser's signature

\_\_\_\_\_ Date

\_\_\_\_\_ Adviser's signature

\_\_\_\_\_ Date

Please make all checks payable to *The Inkwell*.